

Bill Summary
1st Session of the 58th Legislature

Bill No.:	HB 1096
Version:	ENGR
Request No.:	
Author:	Sen. Coleman
Date:	04/05/2021

Bill Analysis

HB 1096 authorizes a retail, mixed beverage, on-premises beer and wine, public event, special event, charitable auction, charitable alcoholic beverage event, or complimentary beverage licensee to communicate with a brewer, beer distributor, small brewer, small brewer self-distributor, or brewpub self-distributor on social media. Licensees may request free social media advertising from such persons. Such persons may share social media posts provided the post does not contain the retail price of any alcoholic beverage.

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